

# Marcos Portera-Bordelon

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## Education

### California Polytechnic State University - College of Liberal Arts

San Luis Obispo, California

*Class of 2027*

*Bachelor of Science in Journalism, News*

*GPA: 3.7*

## Journalism Experience

### Atleti Corner

October 2025-Present

*Sports Blog*

- Founded and managed “Atleti Corner” ([atleticocorner.com](http://atleticocorner.com)), a sports blog focused on the Spanish soccer team Atletico Madrid, producing game recaps, opinion pieces, and other news.
- Publish timely articles after matches, mirroring professional newsroom workflow and deadlines
- Create social media content to promote posts and engage readers across platforms
- Plan to expand the blog to have a weekly podcast covering more Atleti news and opinions.
- Learned what it takes to independently manage a blog, writing timely and newsworthy stories.

### Cal Poly Journalism Classwork

2021-Present

*Journalism and Broadcast/Multimedia Experience*

- Reported on Cal Poly athletics, including an in-depth game recap of the Cal Poly Men’s Basketball Team, interviewing three players and the head coach for quotes and insight.
- Produced several feature stories on Division 1 and Club athletes, conducting interviews, capturing B-roll and sound bites to create audio and video packages.
- Wrote multiple sports articles for my monthly published high school newspaper, writing about our school’s football, soccer, basketball, cross country and golf teams, and conducting interviews with student athletes.
- Gained experience in media law, AP style, interviewing techniques, story pitching, and multimedia storytelling, and writing under deadline

## Professional Experience

## **Nikys Sports**

Santa Monica, California

July 2021-Present

*Sales Associate/Customer Service*

- Assisted customers in selecting soccer equipment including cleats, jerseys, and gear, providing personalized recommendations based on position, fit, and level of play.
- Collaborated with coworkers to maintain organized inventory and a clean store, and ensure an efficient, welcoming retail experience.
- Delivered strong customer service through clear communication, active listening, and problem-solving in a fast paced environment

## **Skills**

- Bilingual: Fluent in Spanish and English (native)
- Scriptwriting for radio
- On-air broadcasting
- Interviewing
- Social media style content creation
- Audio and video editing (Premier Pro)
- Communication
- Problem solving
- Team collaboration

## **Hobbies and Interests**

- Sports broadcasting and sports media
- Blogging
- Soccer, baseball, football, golf
- Fitness